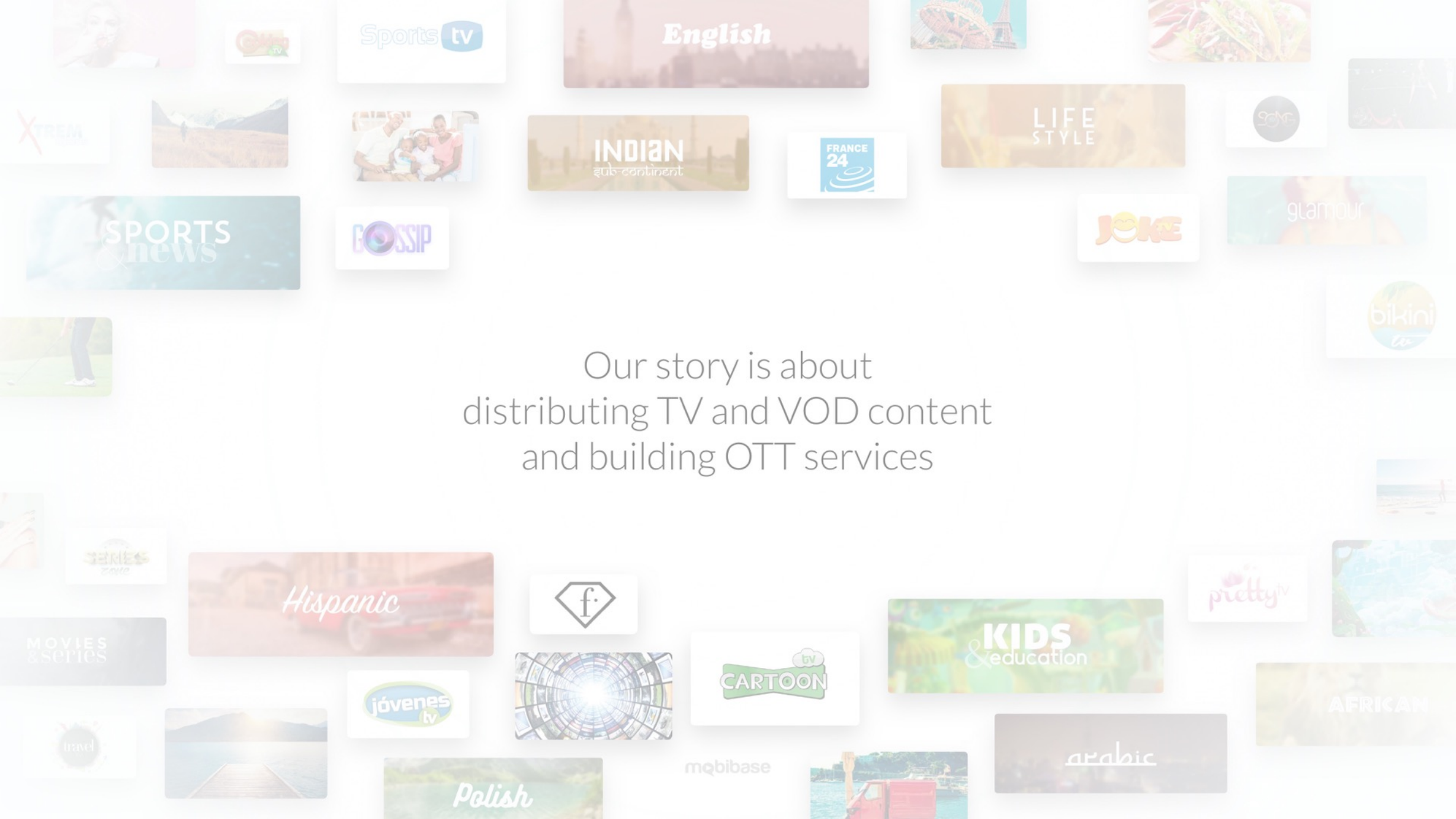


mobibase

TV & VOD DISTRIBUTION

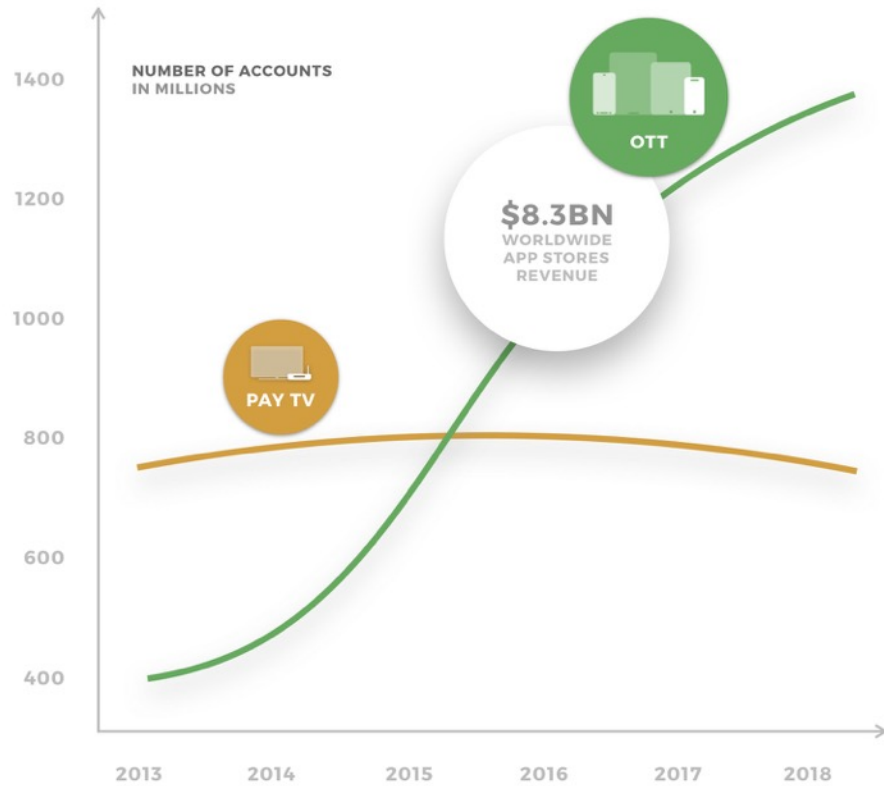
CORPORATE

Our story is about
distributing TV and VOD content
and building OTT services



1

THE BOOM OF OTT & APP STORES, SHIFTING TO MULTI-DEVICE APPROACH



SOURCE
OVER-THE-TOP (OTT) INTERNET TELEVISION 2014
GENERATOR RESEARCH, JULY 2014

2

GROWING DEMAND FOR ETHNIC AND THEMATIC CONTENT



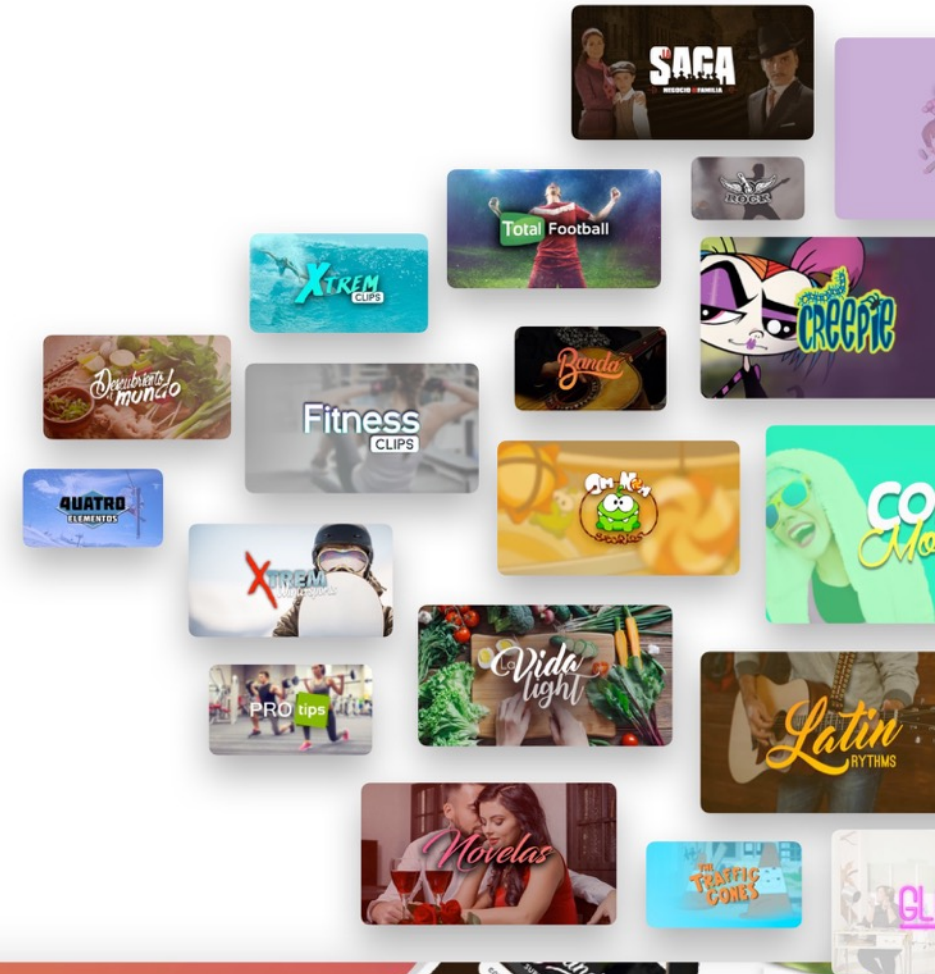
SOURCE
ETHNIC TV CHANNELS & CONTENT: A NEW ERA OF GROWTH
GLOBAL MEDIA CONSULT, FEBRUARY 2016

OFFER



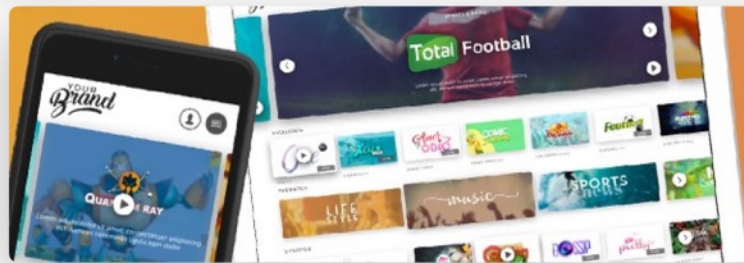
CONTENT

Select your own TV & VOD content



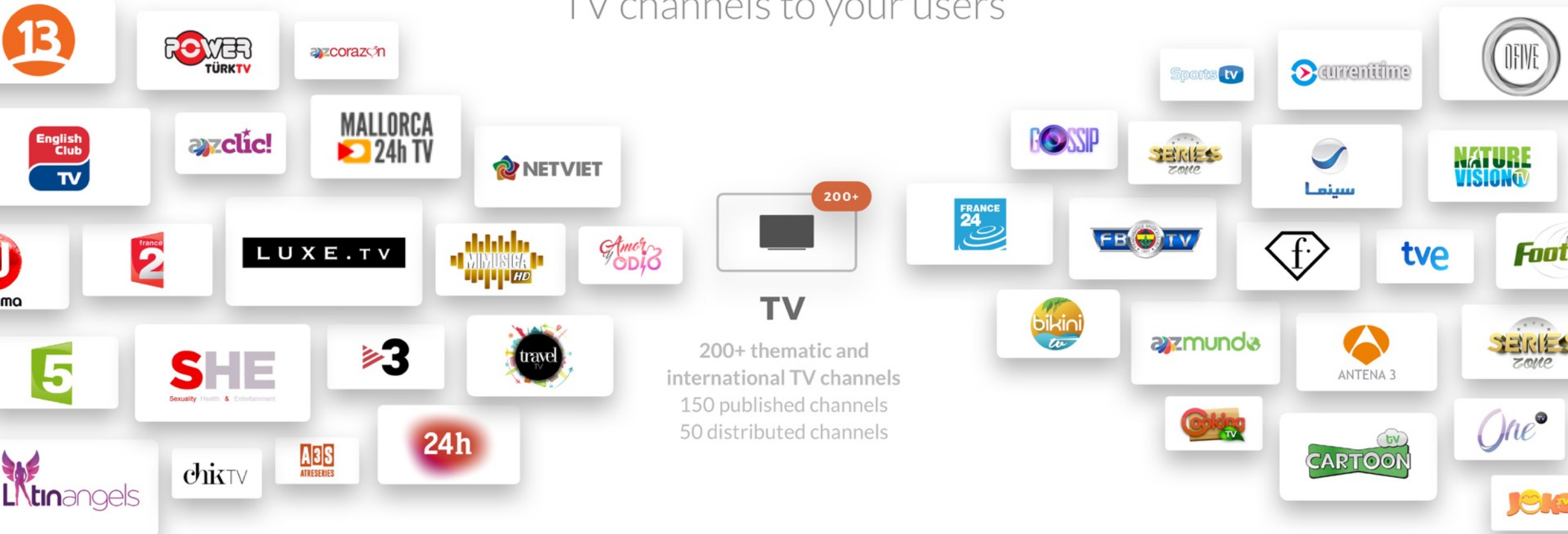
SOLUTION

Build your own OTT service



CONTENT

Bring thematic and international TV channels to your users



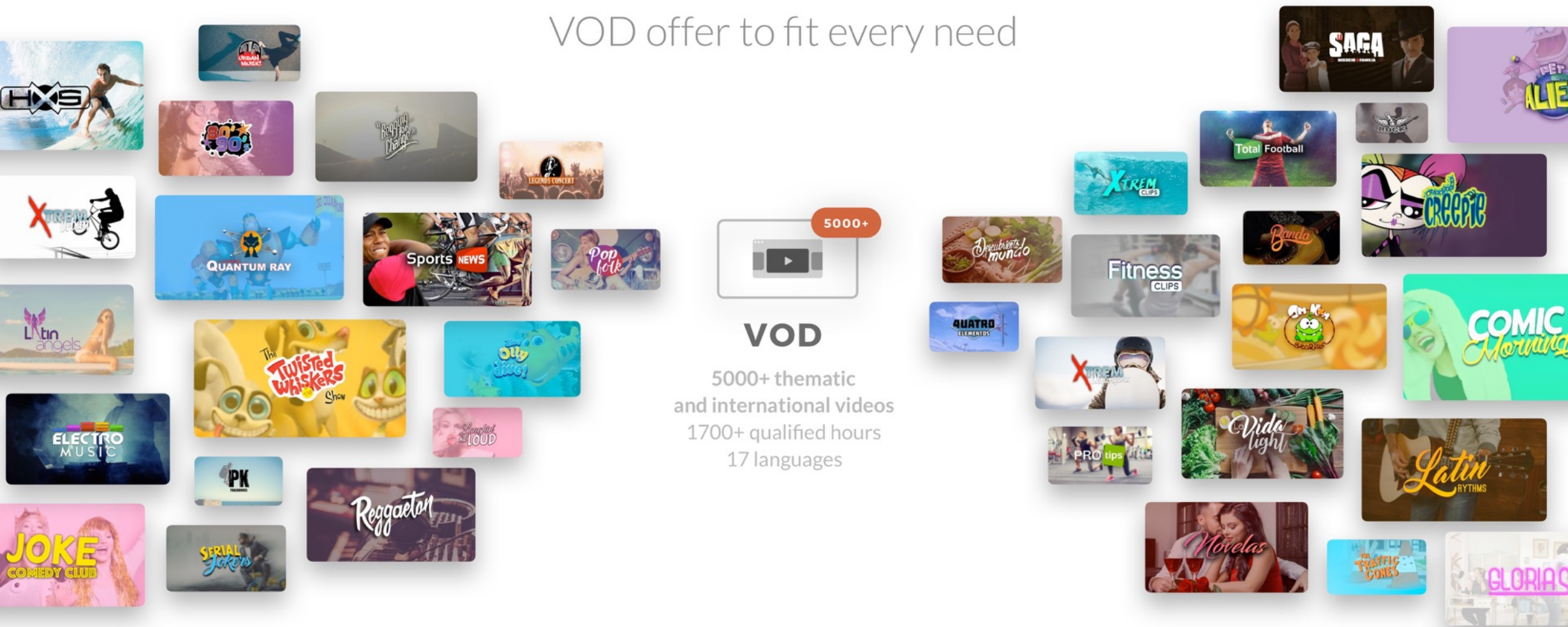
TV

200+ thematic and international TV channels
150 published channels
50 distributed channels

NEED CUSTOM CHANNELS?
Define the specific channels you need and we will get it for you by licensing, IP or satellite capture

CONTENT

Present a wide and custom VOD offer to fit every need



VOD

5000+ thematic and international videos
1700+ qualified hours
17 languages

SPORTS & news

English

KIDS & education

Generalist

AFRICAN

music

Sexy

arabic



PACKAGES

15 + ethnic and thematic packages

turkish

French

INDIAN sub-continent

Hispanic

LIFE STYLE

Russian

MOVIES & series

glamour

INFRASTRUCTURE

Distribute your offer with no technical efforts



PUBLISHING

Satellite/IP capture through 3 teleports, auto-integration process, TV edition and storage servers

CAPTURE

INTEGRATION

EDITION

STORAGE



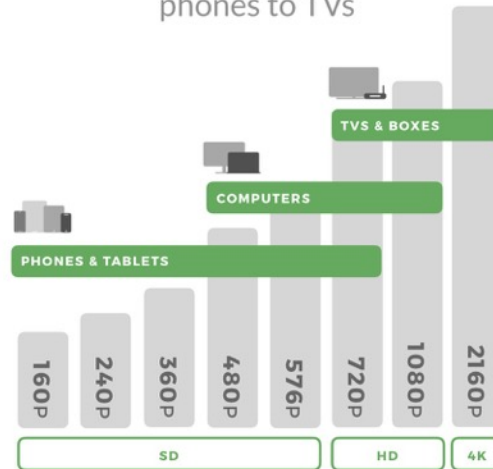
60+ SATELLITES

2000+ REACHABLE CHANNELS

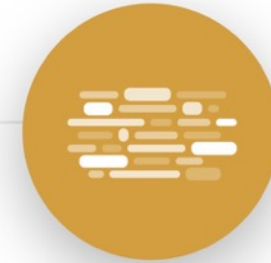


ENCODING

Wide range of devices, quality and profiles encoding, from phones to TVs



mqbibase



STREAMING

Several streaming and delivery solutions to your end-users, depending on your infrastructure

DIRECT

TO YOUR END USERS

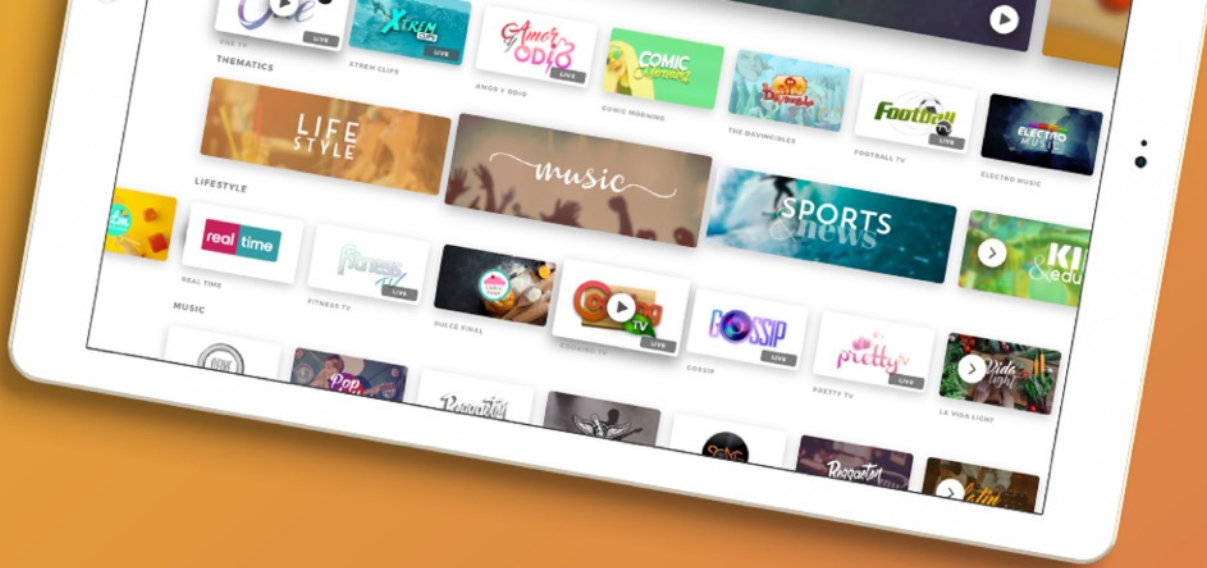
RELAY

TO YOUR PLATFORM

CDN

Level(3)

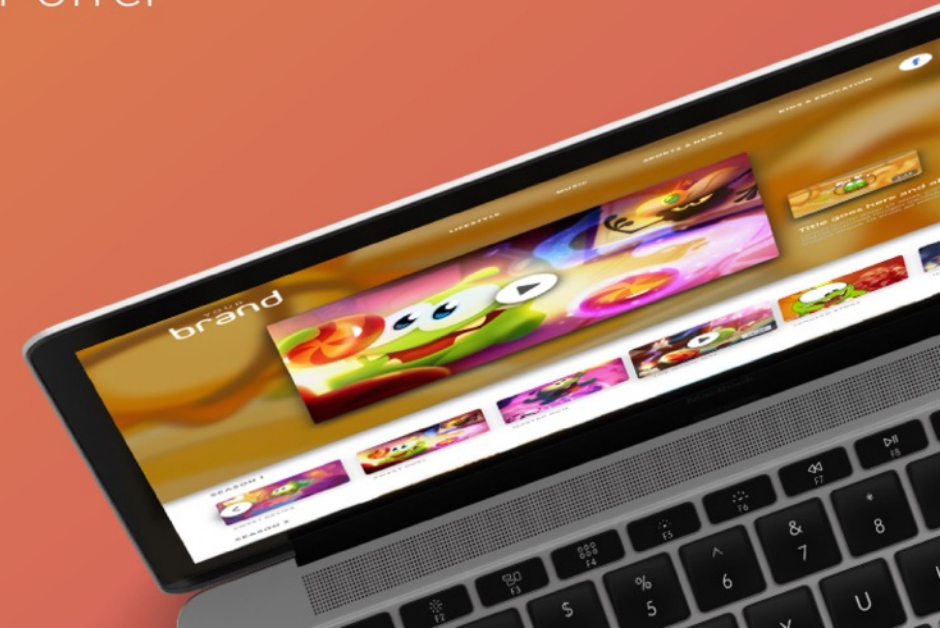




SOLUTION

Create your white label OTT offer

MANAGED BY MOBIBASE



mobibase

SOLUTION

Create and promote your own OTT offer

1



CONTENT

Choose your thematic and international TV & VOD content

2



APP

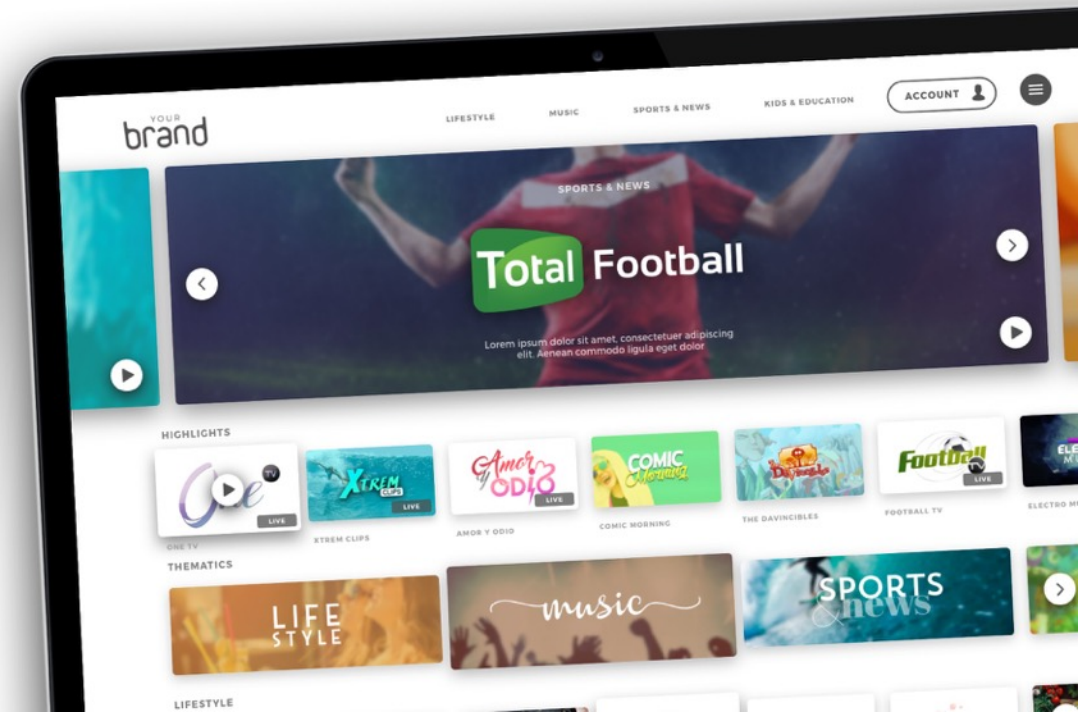
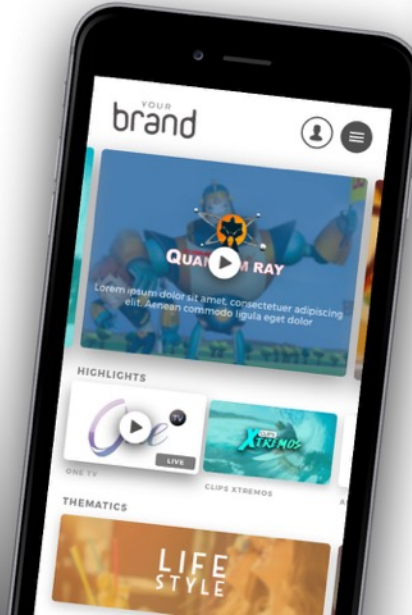
Choose your cost-effective app platform and define your favorite design

3



MARKETING

Promote and advertise easily your service with interactive online tools



1  CONTENT

Choose your TV & VOD content
for your OTT offer



TV



VOD

YOUR SELECTED CONTENT

INTERNATIONAL & LOCAL TV / VOD CONTENT

FROM OUR 200+ TV AND 5000+ VOD PORTFOLIO



2 APP

Choose your app
with custom brand and design



Choose your app

YOUR
brand

Choose your brand

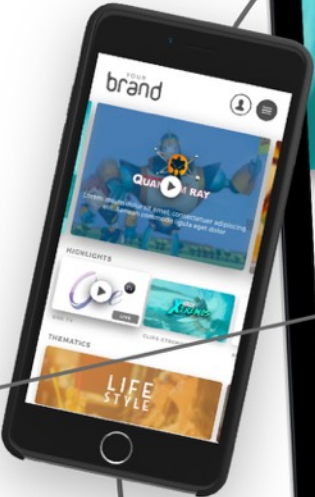


\$XX

Choose your
business model
and pricing



Choose your design



2 APP

Use a market proof userflow

1

PROMOTION

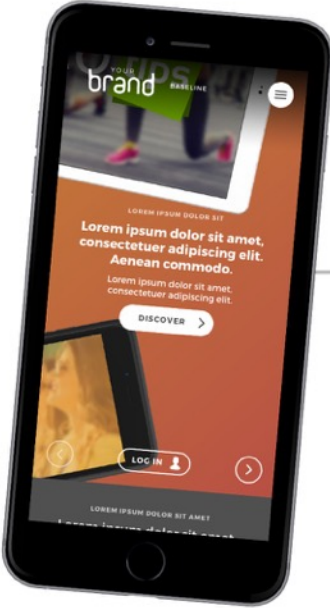
CLICK ON CAMPAIGNS



2

SUBSCRIPTION

VISIT LANDING PAGE



SUBSCRIBE & PAY

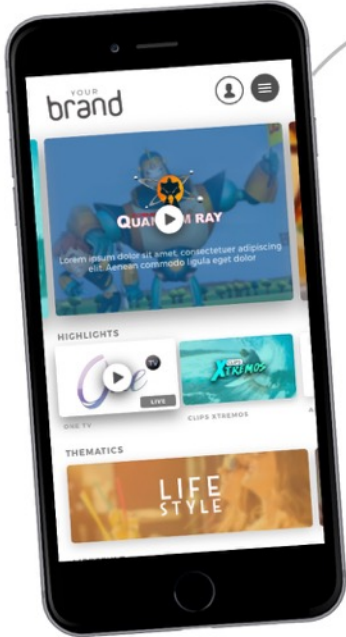


mqibibase CONFIRM SUBSCRIPTION

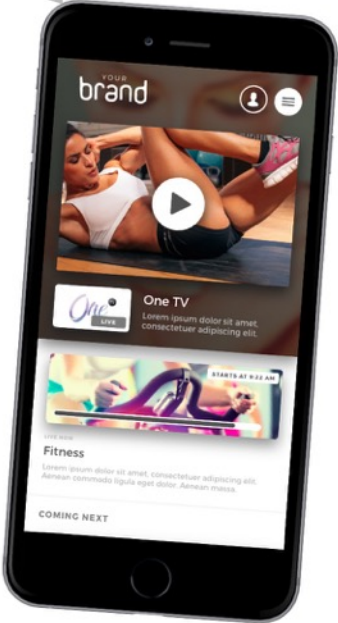
3

USER

CHOOSE CONTENT



PLAY CONTENT



3



MARKETING

Choose your marketing strategy and tools



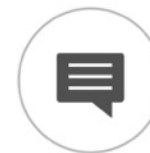
SOCIAL NETWORKS

Facebook Ads network allows to increase profitability at its maximum operating a high amount of conversions for targeted audiences.



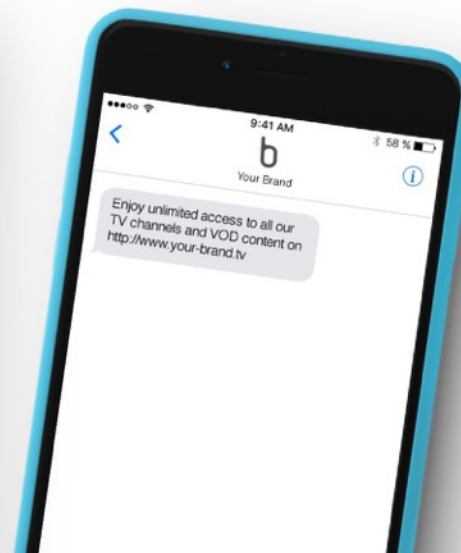
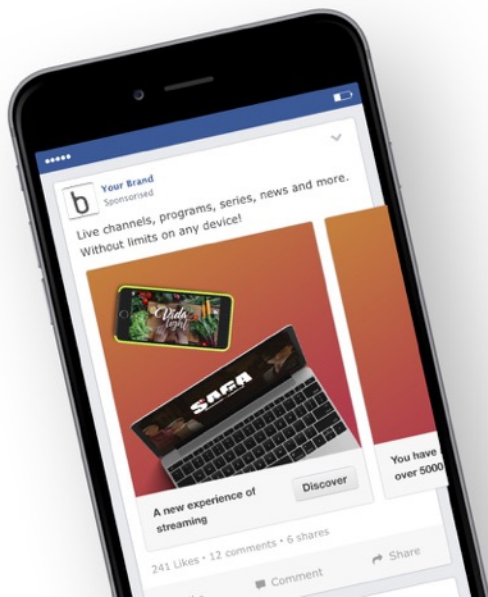
DISPLAY

Display networks represent an online advertising efficient tool using affiliate networks and partners to qualify conversion and results.



PUSH

SAT push and SMS push is the simplest way to attain and keep subscriber along the time reaching directly the potential final user.



HISTORY & VISION

15 years' experience offering a full range of services

We change the way companies build their TV & VOD offer.
We bring new technologies and new economics to publish television.
We integrate television in an unique end-to-end solution.

2002



**AGGREGATING CONTENT
FOR MOBILE
DOWNLOAD SERVICES**

2007



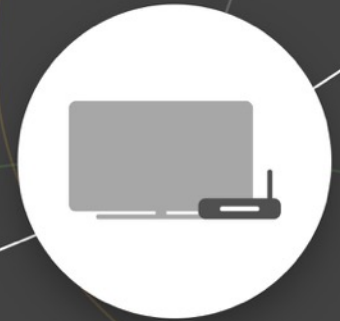
**PUBLISHING THEMATIC TV
CHANNELS ON MOBILE**

2011

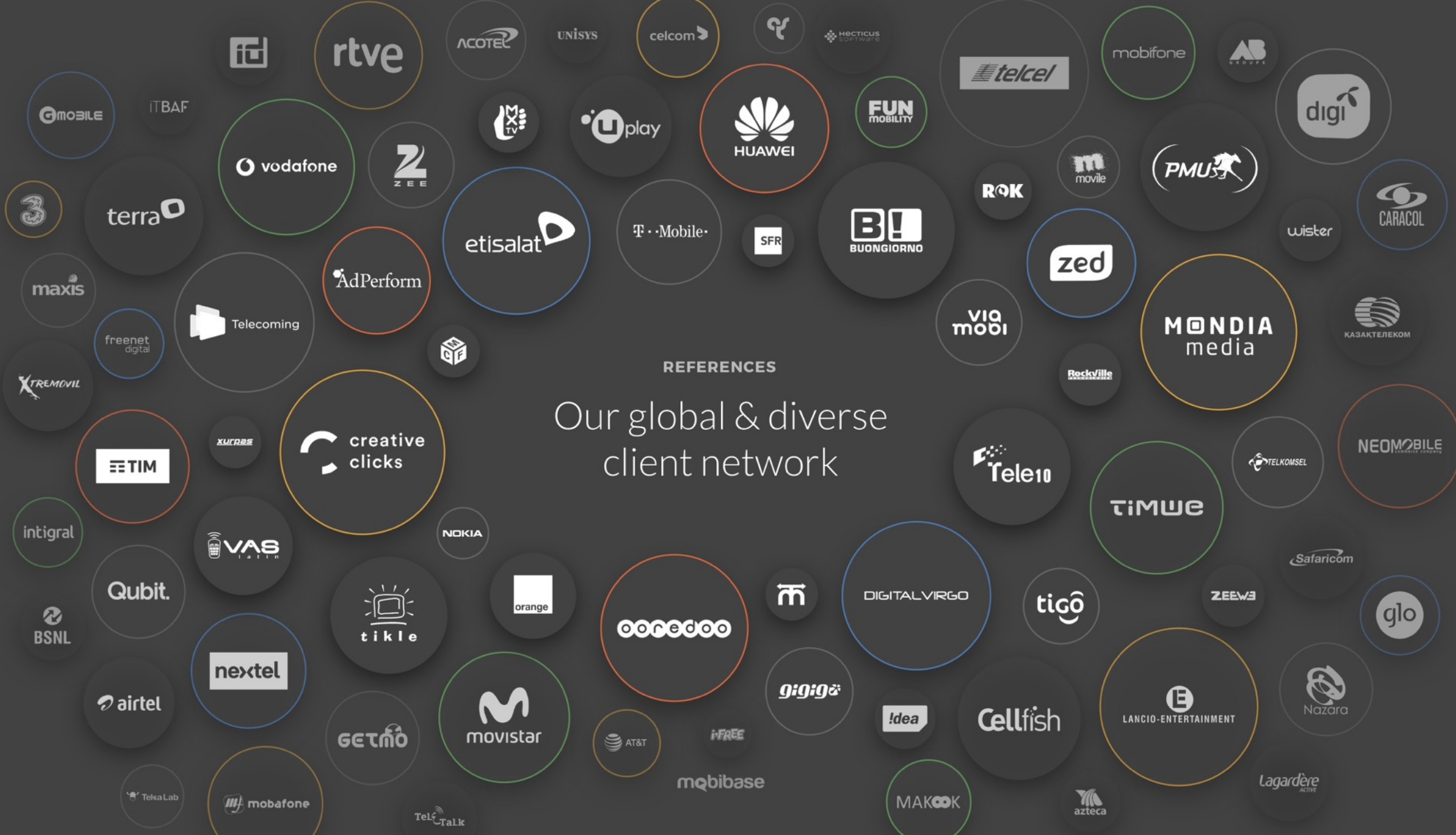


**PROVIDING THEMATIC
TV & VOD SERVICES
ON ANY DEVICE**

2016



**CAPTURING &
DISTRIBUTING ETHNIC
PACKAGES**



REFERENCES

Our global & diverse client network

rtve

ACOTEL

UNISYS

celcom

HECTICUS SOFTWARE

mobifone

AB GROUPE

GMOBILE

ITBAF

vodafone

ZEE

Mx TV

Uplay

HUAWEI

FUN MOBILITY

telcel

digi

3

terra

maxis

AdPerform

etisalat

T-Mobile

SFR

B! BUONGIORNO

ROK

movie

PMU

CARACOL

wister

Telecoming

CM

via mobi

zed

MONDIA media

KAZAKTELEKOM

X TREMOVIL

freenet digital

TIM

XURBS

creative clicks

REFERENCES

Our global & diverse client network

Tele10

Rockville

TELKOMSEL

NEOMOBILE

intigral

VAS LATIN

NOKIA

TIMWE

Safaricom

Qubit.

tikle

orange

ooredoo

m

DIGITALVIRGO

tigo

ZEEWA

glo

BSNL

nextel

GETMO

movistar

AT&T

mqbibase

gigigä

!idea

Cellfish

LANCIO-ENTERTAINMENT

Nazara

airtel

TelkaLab

mobafone

TelTalk

iFREE

MAKOOK

azteca

Lagardere ACTIVE

GLOBAL DISTRIBUTION

An international footprint for Mobile TV, IPTV and OTT services



WORKFLOW



INTERFACES AND PROCESS AUTOMATION

1

SALES, PROJECT & RIGHTS MANAGEMENT

CRM

Managing clients and prospects information, contracts, statistics, reports, brands and licences

2

CONTENT MANAGEMENT & SELECTION

CATALOG

Managing and presenting clients TV channels and VOD content, thematics, rights/territories, languages, publishers and distributors

3

TECHNICAL BACK OFFICE & INFRASTRUCTURE

PLATFORM

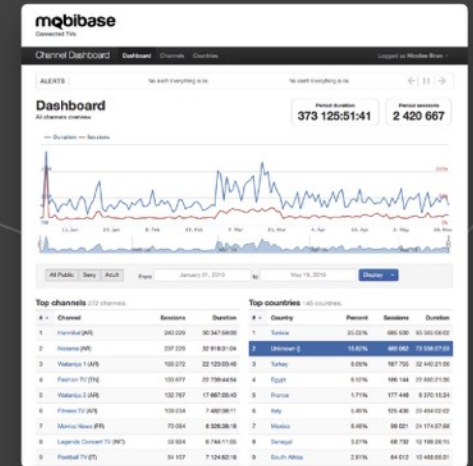
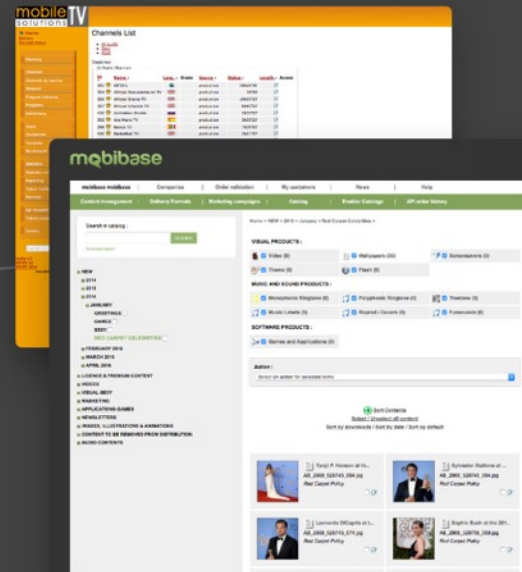
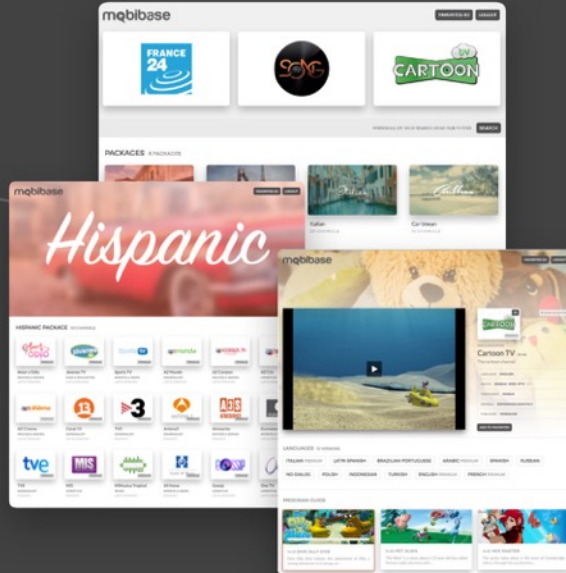
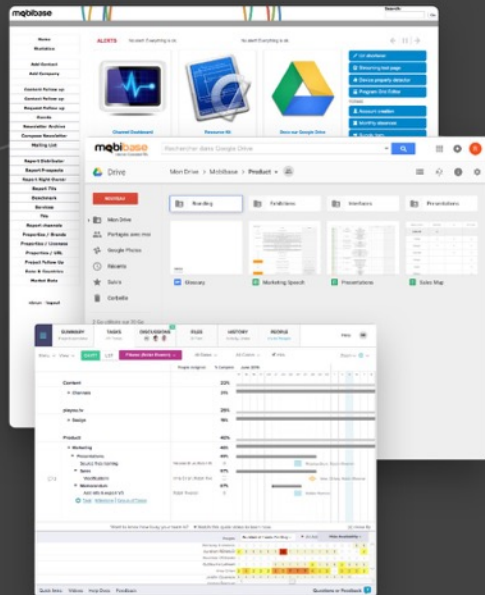
Editing, publishing, encoding and streaming TV channels and VOD content from integrated content or IP/satellite capture

4

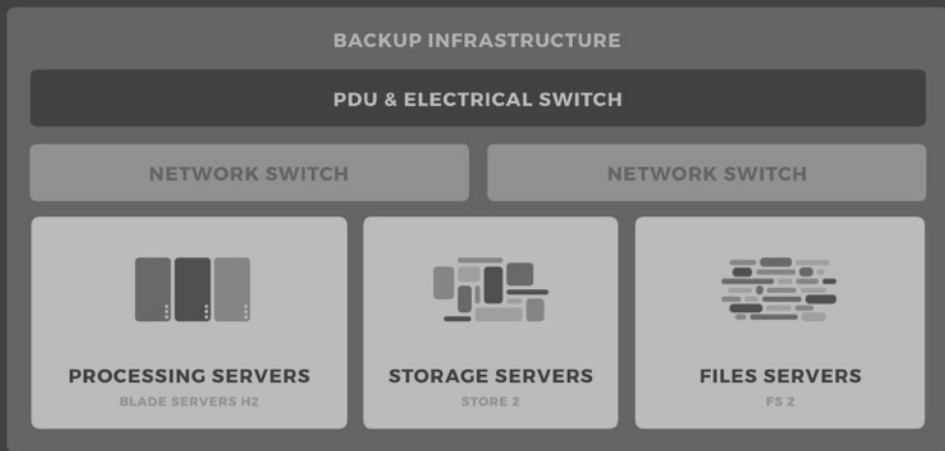
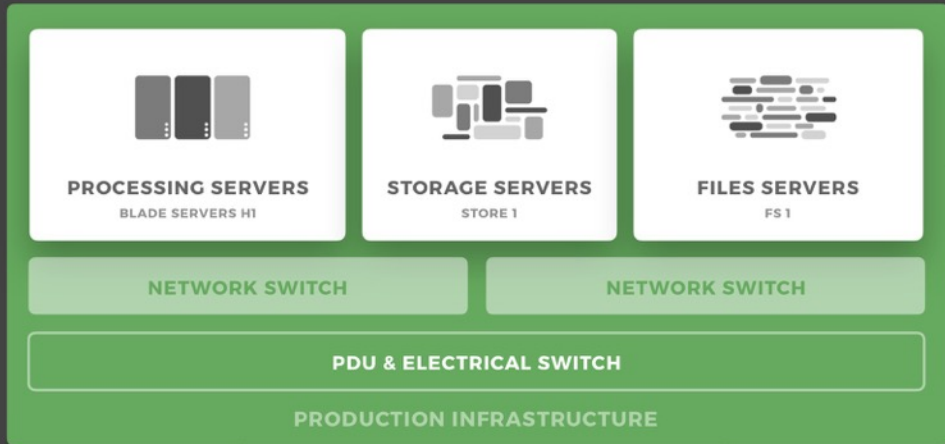
PERFORMANCE MONITORING

DASHBOARD

Providing clients channel and audience analysis: sessions, duration and countries



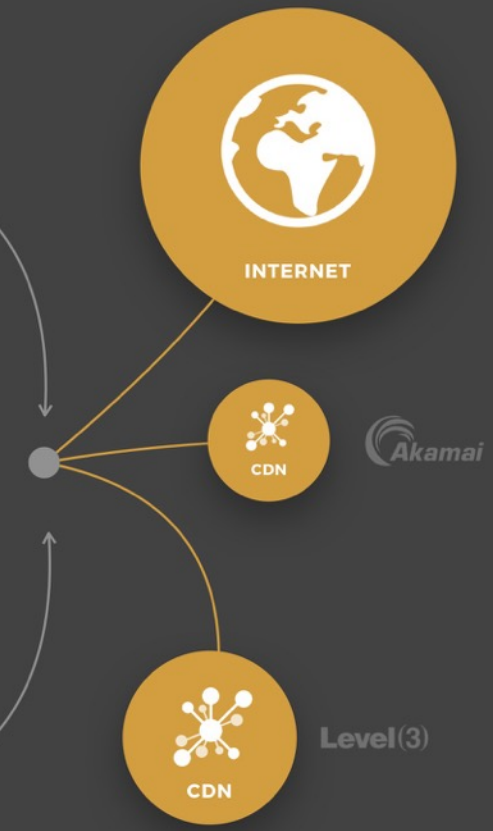
INFRASTRUCTURE



REPLICATION

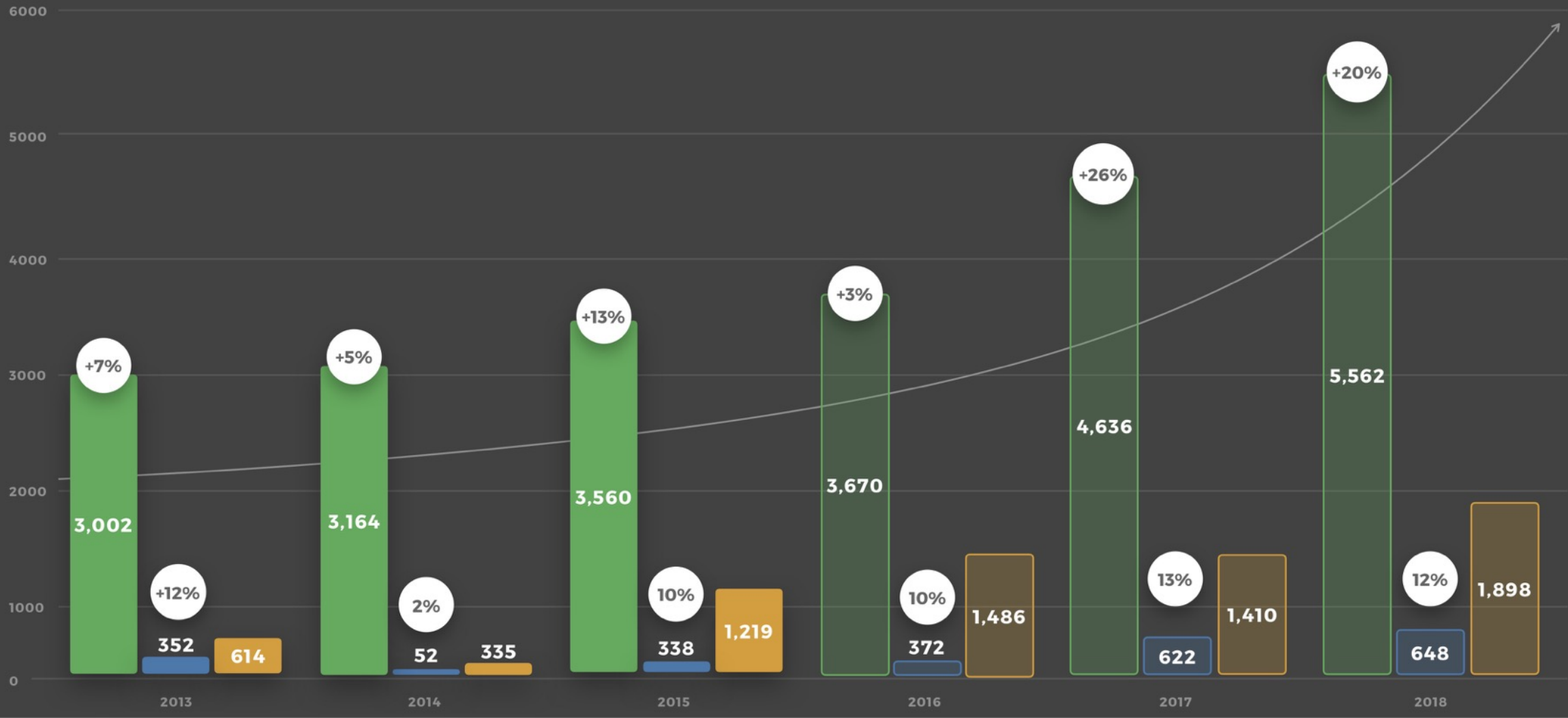
ELECTRIC LINE

ELECTRIC LINE



FINANCIALS

TOTAL IN K€



REVENUE EBIT CASH

EXECUTIVES PROFILES

Laurent Sarver

CHAIRMAN & CO-FOUNDER



Laurent is the co-founder of Mobibase. Autodidactic, he has started businesses in the field of technologies since his age 22. First with Novasoft, a video games company, and then as CEO and co-founder of Creanet group from 1989 to 2002 (videotex, audiotex, internet, press). He is also acting as a Business angel in various companies.

Vincent Roger

CEO & CO-FOUNDER



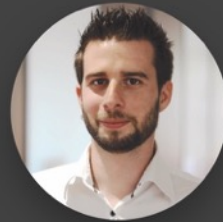
Vincent is the founder of Mobibase and serves as its Chief Executive Officer. Vincent was part of the Mobile Division of KPMG Peat Marwick/CSC. He spent also 6 years in Japan as Business Development Director in a licensing firm. He is the author of the reference handbook "The Marketing of Mobile Multimedia".



Aurélien Renaud

VP CONTENT

Aurélien is VP Content at Mobibase and leads all content operations, acquisitions and programming. Aurélien is a 10+ years experimented professional in multimedia area and audiovisual market, expert in digital asset management with high level rights negotiation skills. Aurélien was working for major companies like Getty before Mobibase.



Thomas Galland

CTO

Thomas is CTO at Mobibase since 2011, in charge of all technical subjects, from infrastructure design to development supervision. Thomas started to work at age 20 as developer and technical administrator for French Court internal systems, then became development teacher for startups and freelance developer during 5 years before Mobibase.



Nicolas Costa

VP MARKETING & SALES

Nicolas is VP Sales and Marketing at Mobibase, responsible for all projects development aligned with Mobibase customers' needs. Nicolas has an education background in Engineering and Marketing. He has acquired a rich experience working for 17 years in Marketing & Project management in Multimedia Mobile & Telecom industries.



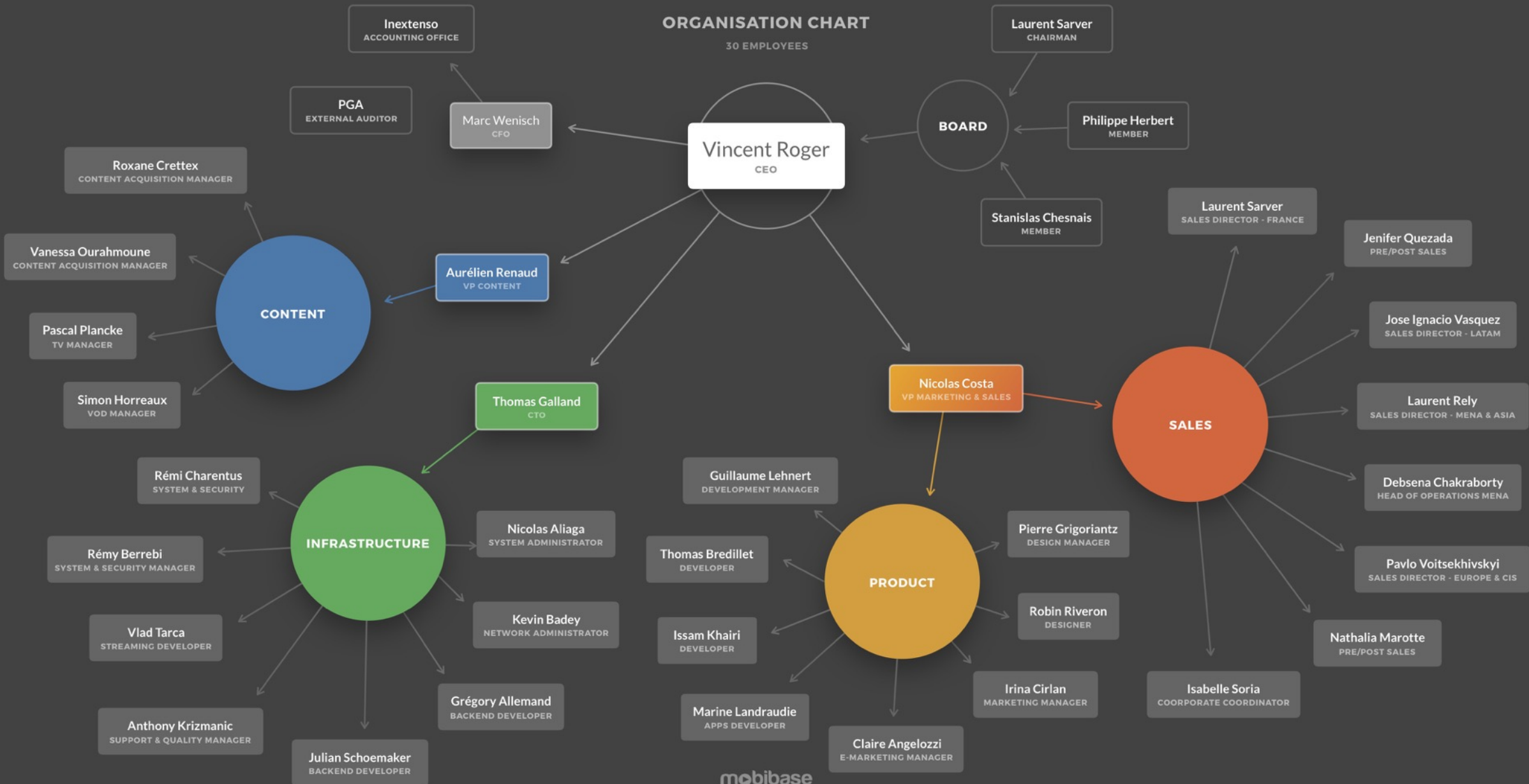
Marc Wenisch

CFO

Marc is CFO at Mobibase since 2005, and he is responsible for all accounting, tax, administration and HR aspects, as well as reportings and annual financial statements. Prior to joining Mobibase, Marc was working for BDO, an accountant company where he was in charge of various international clients doing business in France.

ORGANISATION CHART

30 EMPLOYEES



mobibase

WWW.MOBIBASE.COM – CONTACT@MOBIBASE.COM

SOPHIA-ANTIPOLIS • PARIS • MÉXICO • DUBAÏ