

Mobibase improves the video streaming experience for a telecom operator in Mexico

***Multiscreen Live TV and VOD Service for Hispanic audiences Broadband Mobibase
presence in Latin America***

SOPHIA ANTIPOLIS, France — September 15, 2017 — Mobibase, a leading European-based TV channel and Video on Demand (VOD) provider, has completely revamped the video streaming service for a leading telecommunications company operating in Spain and in many Latin American countries. The service was first launched in 2015 by Mobibase and was recently improved by a better user experience.

Today, the service provides access to a diverse range of thematics (kids, education, generalist, lifestyle & glamour) with over 20 live TV channels, such as Cartoon TV, English Club TV, Jovenes TV, Banda TV, Cooking TV, Musica Latina and others, as well as hundreds of on-demand videos. The content is available in International Spanish and No dialog, bringing a unique entertainment experience to the local audiences.

Based on Mobibase's in-house framework, the service is built on a responsive web application that supports viewing anytime, anywhere, on any device including smartphones, tablets, and computers.

Mobibase partners with the telco since 2014 in Ecuador and Mexico countries by building a full video streaming service, from content distribution to the billing platforms integration.

“We are pleased to partner with an experienced operator in Spain and Latin American countries, reinforcing our international footprint throughout the world.” said Vincent Roger, CEO of Mobibase. *“We've been working hard over the last years to build high quality and user-friendly video streaming services to offer our clients more choices and satisfy their needs.”*

###

About Mobibase (www.mobibase.com)

Mobibase publishes and distributes more than 200-plus ethnic and thematic TV channels and VOD content to mobile publishers, operators, and IPTV/OTT services. Mobibase provides a variety of packages such as Hispanic, Arabic, Turkish, sports and news, kids and education, lifestyle, and more. Mobibase's offer has already reached more than 135 recognized worldwide clients in Europe, the Americas, Middle East, and Africa.

LinkedIn: www.linkedin.com/company/mobibase

YouTube: www.youtube.com/mobibase

Mobibase Contact:

Irina Cirlan

Marketing & Communication

Email: icirlan@mobibase.com

www.mobibase.com